



↑  
The Breakfast Bunch!

[FN] [LN] -C & A  
[ADD]  
[ADD2]  
[CITY], [PROV] [PC]

<mail date>

Dear [SALUT\_RAW],

If you were walking past a dumpster and heard pitiful mewling cries coming from inside, you'd do whatever you could to help, right?

I know that you would, because your selfless compassion for animals shines through in the loving gifts you make. **You give your whole heart to the animals.** You keep them safe and ensure that a loving rescue isn't far away. Thank you so very much!

Recently, three tiny kittens were rescued from a dumpster and brought in to the BC SPCA by a kind and caring animal lover like you. One of the little babies was suffering from a painful broken pelvis — and he was bleeding from one eye as well. Thank goodness, this person knew to bring the kittens immediately to the BC SPCA so they could get medical treatment.

I think you and I both know what would have likely happened if that Good Samaritan wasn't walking by. I don't like to think of it, but it's true. These kittens would have died, hurt and alone, tossed out like garbage.

But they didn't! **Thanks to your incredibly generous heart, these adorable fluffballs got the care they needed.** And, they now have the chance to live long and happy lives filled with love.

<SALUT\_RAW>, I've included **Your Pawsome Report** today. You can see some adorable photos of the now-healthy kittens (named IHOP, Bons and Jam), and read other stories of hope and rescue that were only possible because of you. **You were there for so many vulnerable animals.** Your compassionate and loving connection is changing lives.

Will you make a kind gift of \$[ASK1] or \$[ASK2] today? You'll ensure that other abused and abandoned animals also receive the medical care and love that they need.

Please keep reading...

Your selflessness gave IHOP, Bons and Jam (lovingly referred to by some of our staff as “the Breakfast Bunch”!) a thorough exam, nourishing food and loving care. Today, I’m thrilled to tell you that they’re all happily living in fur-ever homes with guardians who love and cherish them.

In Your Pawsome Report, you’ll read about:

- how you’re protecting **exotic animals** like serval cats from being exploited;
- how you’re making sure **dogs still have a voice**;
- why we’re **otterly grateful** to you; and
- how fellow animal lover **Mark Montemurro** has found a win-win way to help.

Of course, you help in so many ways that we can’t possibly feature stories on them all. I’m sure you’ll understand these are just a few of the most impactful stories we’ve chosen to share with you today.

You really do so much to save and rescue vulnerable animals. You make sure each and every one of the animals who comes to the BC SPCA gets the love and care they need.

Thank you again for reaching out with your heart and your hands to provide ongoing, kind and compassionate support. **You truly are paw-some!** I do hope if you can, you’ll make another loving gift to help animals today.



Yours for saving — and loving! — animals,

A handwritten signature of Craig Daniell in blue ink, written in a cursive style.

Craig Daniell  
CEO

*PS: We need committed and caring animal lovers like you. Would you consider joining the PAW Plan? These loyal friends give an affordable gift to help animals each and every month. The details are on your reply form.*





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Dear [SALUT\_RAW],

If you were walking past a dumpster and heard pitiful mewling cries coming from inside, you'd do whatever you could to help, right?

I know that you would, because your selfless compassion for animals shines through in the loving gifts you've continued to make over the years. **You give your whole heart to the animals.** You keep them safe and ensure that a loving rescue isn't far away. Thank you so very much!

Recently, three tiny kittens were rescued from a dumpster and brought in to the BC SPCA by a kind and caring animal lover like you. One of the little babies was suffering from a painful broken pelvis — and he was bleeding from one eye as well. Thank goodness, this person knew to bring the kittens immediately to the BC SPCA so they could get medical treatment.

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But they didn't! **Thanks to your generous heart and your steadfast support, these adorable fluffballs got the care they needed.** And, they now have the chance to live long and happy lives filled with love.

<SALUT\_RAW>, I've included ***Your Pawsome Report*** today. You can see some adorable photos of the now-healthy kittens (named IHOP, Bons and Jam), and read other stories of hope and rescue that were only possible because of you. **You have continued to be there for so many vulnerable animals.** Your compassionate and loving connection is changing lives.

Will you make a kind gift of \$[ASK1] or \$[ASK2] today? You'll ensure that other abused and abandoned animals also receive the medical care and love that they need.

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Dear [SALUT\_RAW],

If you were walking past a dumpster and heard pitiful mewling cries coming from inside, you'd do whatever you could to help, right?

I know that you would, because your selfless compassion for animals shines through in the considerate and loving gifts you make. **You give your whole heart to the animals.** You keep them safe and ensure that a loving rescue isn't far away. Thank you so very much!

Recently, three tiny kittens were rescued from a dumpster and brought in to the BC SPCA by a kind and caring animal lover like you. One of the little babies was suffering from a painful broken pelvis — and he was bleeding from one eye as well. Thank goodness, this person knew to bring the kittens immediately to the BC SPCA so they could get medical treatment.

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<SALUT\_RAW>, I've included **Your Pawsome Report** today. You can see adorable photos of the now-healthy kittens (named IHOP, Bons and Jam), and read other stories of hope and rescue that were only possible because of you. **You were there, steadfast and sure, for so many vulnerable animals.** Your compassionate and loving connection is changing lives.

Will you make a kind gift of \$[ASK1] or \$[ASK2] today? You'll ensure that other abused and abandoned animals also receive the medical care and love that they need.

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If you were walking past a dumpster and heard pitiful mewling cries coming from inside, you'd do whatever you could to help, right?

I know that you would, because your selfless compassion for animals shines through in the loving gift you recently chose to make. **You give your whole heart to the animals.** You keep them safe and ensure that a loving rescue isn't far away. Thank you so very much!

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Will you continue your kindness today with a gift of \$[ASK1] or \$[ASK2]? You'll ensure that other abused and abandoned animals also receive the medical care and love that they need.

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Dear [SALUT\_RAW],

If you were walking past a dumpster and heard pitiful mewling cries coming from inside, you'd do whatever you could to help, right?

I know that you would, because your compassion for animals shines through in your loving participation in our spring Lottery for animals in need. **You give your whole heart to the animals.** You keep them safe and ensure that a loving rescue isn't far away. Thank you so very much!

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